
Eleanor Mayfield, ELS*

Medical Writer and Editor

doing business as

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Summary

- Multiple-award-winning writer and editor
- Extensive experience with briefing papers, clinical practice guidelines, feature articles, journal submissions, meeting reports, news releases, reports, speeches, technology assessments, video scripts, web content, and more
- Graduate of University of Chicago Graham School certificate program in Medical Writing & Editing
- Certified Editor in the Life Sciences

Services

- Editing
- Editorial project management
- Interviewing
- Literature searches/reviews
- Meeting services (summaries, reports)
- Patient/consumer/public education/information
- Plain-language materials
- Rewriting
- Substantive/developmental editing
- Writing

Media

- Annual reports
- Briefing papers
- Brochures
- Clinical practice guidelines
- Clinical trial summaries
- Fact sheets
- Journal articles
- Literature reviews
- Low-literacy materials
- Magazine stories
- Meeting reports and summaries
- News releases
- Newsletter stories
- Patient education
- Patient stories
- Plain-language materials
- Reports
- Slide presentations
- Speeches
- Technology assessments
- Video scripts
- Web content

* Editor in the Life Sciences

Areas of Expertise

(Partial list. Please ask me about your topic if you don't see it listed.)

- Autoimmune diseases
- Behavioral health
- Breast cancer
- Cancer
- Cardiology
- Child and adolescent health
- Clinical trials
- Diabetes
- Health disparities
- Health economics and outcomes research
- Hematology
- Mammography
- Medical cannabis
- Mental health
- Minority health
- Oncology
- Patient-centered outcomes research
- Pediatrics
- Post-acute and long-term care
- Precision medicine
- Screening and prevention
- Women's health

Selected Projects

Autoimmune Diseases

- Feature article on immunotherapy for autoimmune and related disorders (e.g., rheumatoid arthritis, inflammatory bowel disorder)

Behavioral Health

- Technology assessments of emerging therapies for anxiety, depression, schizophrenia, and other behavioral health conditions

Cancer/Oncology

- Feature articles, fact sheets, news releases, video scripts, technical reports, white papers, etc., on cancer clinical research, treatment, patient education, and prevention. Specific types of cancer addressed include
 - Brain cancer
 - Breast cancer
 - Colorectal cancer
 - Hematologic cancers
 - Kidney cancer
 - Melanoma

Specific cancer-related subtopics include

- Survivorship
- Clinical trials/clinical research enterprise
- Mammography
- Personalized/precision medicine
- Screening/overdiagnosis
- Vaccines

Cardiovascular Conditions

- News releases on cutting-edge advances in clinical research on cardiovascular conditions
- Clinical practice guidelines and manuals for physicians on managing cardiovascular conditions in the post-acute and long-term care setting. Specific conditions and topics addressed include
 - Anticoagulant/antithrombotic agents
 - Atrial fibrillation
 - Heart failure
 - Stroke
- White paper on prevention of deep-vein thrombosis
- Feature articles for physicians on
 - Drug vs. device treatment for cardiac arrhythmia (translated into Japanese for publication)
 - State-of-the-art treatment of hypertension (translated into Spanish for publication)

Child and Adolescent Health

- Feature articles on subspecialty care for severe health conditions in children
- Content for website of center specializing in diagnosing and treating pediatric rare diseases
- Meeting reports for public-private coordinating body focused on the links between children's health and their academic achievement

Diabetes

- Feature article about advances in technology for diabetes management
- Clinical practice guideline on diabetes management in the post-acute and long-term care setting
- Content for consumer newsletter on diabetes
- Guidebook for parents on raising a child with diabetes

HIV-AIDS

- Implementation manuals on evidence-based interventions for recruiting and retaining people living with HIV in care
- *Guide to the Clinical Care of Women With HIV*, 2013 edition (HIV/AIDS Bureau, Health Resources and Services Administration)
- *HRSA CAREAction* newsletter (HIV/AIDS Bureau, Health Resources and Services Administration)
- *Treatment of HIV-Infected Alcohol and Other Drug Abusers – Treatment Improvement Protocol* (Substance Abuse and Mental Health Services Administration)

Medical Marijuana

- Technology assessment distilling published evidence on medical marijuana, with a focus on its use in the treatment of behavioral health disorders

Minority Health/Health Disparities

- Editing of journal articles on health disparities in cancer research, screening, and prevention
- Reports, briefing papers, speeches for Director of National Institute on Minority Health and Health Disparities

Neuroscience/Substance Abuse

- Press releases on advances in neuroscience research for National Institute on Drug Abuse (NIDA)
- Online training program on Good Clinical Practice in the performance of clinical trials for NIDA grantees

Patient-Centered Outcomes Research

- Feature articles about patient-centered outcomes research projects for Patient-Centered Outcomes Research Institute

Post-Acute and Long-Term Care

- Clinical practice guidelines on best practices in disease management in the long-term care setting. Topics addressed include
 - Dementia
 - Immunization
 - Medication management
 - Oral health
 - Osteoporosis
 - Pain
 - Palliative care
 - Parkinson’s disease

Precision Medicine

- Writing support for staff and committees of NIH *All of Us* precision medicine research program

Awards

Individual

- Five-time winner, [APEX Awards](#) for Publication Excellence (Health & Medical Writing; 2018, 2016, 2015, 2013)
- Winner, [Eric W. Martin Award](#) (Public or Consumer Article), American Medical Writers Association (2013)
- Two-time winner, [National Institutes of Health Plain Language Awards](#)

Team

- NIH Merit Award (team award – [NCI Cancer Bulletin](#))
- MarCom Platinum Award, National Health Information Silver Award
 - Series of plain-language brochures on [sexually transmitted diseases](#)

Education

Medical Writing & Editing Certificate, University of Chicago Graham School

Board of Editors in the Life Sciences certification

B.A., Journalism, Ryerson University, Toronto, Canada

Affiliations

[American Medical Writers Association](#)

[Association of Health Care Journalists](#)

[Board of Editors in the Life Sciences](#)

[Editorial Freelancers Association](#)